

# Exhibit 9

## Developed Measurable Goals

The goal of the Stormwater Management Procedure Plan (SWMP or Plan) is to set a series of goals intended to improve the management of stormwater. At a minimum, these goals should strive to:

- Reduce flood damage, including damage to life and property;
- Minimize, the impact of stormwater runoff from any new development;
- Reduce soil erosion from any development or construction project;
- Assure the adequacy of existing and proposed culverts, bridges, and other in-stream structures;
- Maintain groundwater recharge;
- Prevent, to the greatest extent feasible, an increase in nonpoint pollution;
- Maintain the integrity of stream channels for their biological functions, as well as for drainage;
- Minimize pollutants in stormwater runoff from new and existing development to restore, enhance, and maintain the chemical, physical, and biological integrity of the waters of the state and community; to protect public health; to safeguard fish and aquatic life and scenic and ecological values; and to enhance the domestic, municipal, recreational, industrial, and other uses of water; and
- Protect public safety through the proper design and operation of stormwater basins.

### Short-Term Measurable Goals

To achieve these objectives, Measurable Goals are established to determine the effectiveness of stormwater management practices. Short-term (yearly) goals are established as part of the annual revisions to the SWMP Plan and are reported in conjunction with the MS4 Annual Report included in Exhibit 8 of the SWMP. A Summary of the Sort-Term Quantitative Measurable Goals for the 2021 SWMP Plan are as follows:

#### MCM 1: Public Education and Outreach

##### *Measurable Goals:*

- Present the revised SWMP Plan and 2021 MS4 Annual Report to the Town Board, Planning Board, and public during live or zoom meetings through the course of at least four public meetings.
- Continue with the development, distribution, and public presentation of Stormwater education materials at Town Board and Planning Board Meetings and posting at Town Offices, with at least four separate brochures created for distribution.
- Post potential Stormwater notices on Town electronic display board as required.
- Develop and populate the Stormwater page on the Town's Website and track the development of postings and comments received.
- Continue the formation of groups and committees for residents to become involved in and help with the education and awareness of Stormwater issues and track community participation.

MCM 2: Public Involvement/Participation*Measurable Goals:*

- Post and facilitate public review of MS4 Annual Report and tabulate collection of comments.
- Post and facilitate public review of SWMP Plan and tabulate collection of comments.
- Increase efforts to have more residents join committees or activities associated with stormwater management issues and work with Town Board and Planning Board to track public involvement.
- Continue to investigate public concerns submitted to Stormwater Management Officer and track e-mails and phone calls related to such.

MCM 3: Illicit Discharge Detection and Elimination*Measurable Goals:*

- Implement the revised IDDE Program and track inspections and mapping as per SWMP Exhibits to get program back on track (30% inspection and mapping of waterbodies).
- Implement the Outfall Mapping (Audit) Program and track inspections and mapping as per SWMP Exhibits to get program back on track (103 outfalls).
- Increase training for relevant Municipal (Field) Staff and track training, with a target of at least two training sessions.
- Review Non-Stormwater Discharge list and update every other year in SWMP Exhibit 18

MCM 4: Construction Site Stormwater Runoff Control*Measurable Goals:*

- Adopt revised Local Law No. 1 ó Stormwater Management and Erosion and Sediment Control.
- Continue to audit SWPPP Review process and revise SWMP Exhibit.
- Improve Town monthly SWPPP inspection procedure and tracking process by updating tracking spreadsheet on a monthly basis and archiving inspections for inclusion in MS4 Report.
- Continue training for relevant Municipal (Field) Staff and track training, with a target of at least two training sessions.

MCM 5: Post-Construction Stormwater Management*Measurable Goals:*

- Continue Post-Construction Stormwater Management Practices Inventory Audit and Continue Post-Construction Stormwater Management Practices

Inventory Audit and update Inventory Tracking Spreadsheet and Mapping to reflect existing and new Stormwater Practices.

- Strengthen Post-Construction Stormwater Management Practices Inspection program and enforcement policy for reporting and track inspections and enforcement documentation.
- Continue training for relevant Municipal (Field) Staff and track training, with a target of at least two training sessions.

#### MCM 6: Stormwater Management for Municipal Operations

##### *Measurable Goals:*

- Increase and document municipal training program and document and track employee training.
- Document municipal operations, BMPs and SOPs that reduce the potential for stormwater impact and catalogue and track updates to BMPs and SOPs

##### Long-Term Goals

In addition to the quantifiable short-term goals, the Town also seeks to establish long-term qualitative goals with respect the stormwater policy. These goals include:

#### MCM 1: Public Education and Outreach

##### *Measurable Goals:*

- Continue to advance work as a Climate Smart Community.
- Update the Waterbodies of Concern list as required.
- Refine the criteria for Geographic Areas of Concern (GOC) and update GOC mapping.

#### MCM 2: Public Involvement/Participation

##### *Measurable Goals:*

- Continue to form committees that include and encourage members of the community to engage in active education and the potential formation of guidelines or regulations associated with multiple issues, including environmental and stormwater concerns.

#### MCM 3: Illicit Discharge Detection and Elimination

##### *Measurable Goals:*

- Continue to conduct inspections of Town waterbodies for signs of illicit discharges, with a goal of inspecting 20%-25% of waterbodies annually.

- Develop and institute an IDDE Program for Building Department and Highway Department personnel.

#### MCM 4: Construction Site Stormwater Runoff Control

*Measurable Goals:*

- Implement a more formal and stringent policy regarding SWPPP enforcement, particularly as related to violations.

#### MCM 5: Post-Construction Stormwater Management

*Measurable Goals:*

- Establish municipal code and clearer requirements for the management of post-construction stormwater management practices.
- Limit or minimize the Town's maintenance obligations for post-construction stormwater management practices.

#### MCM 6: Stormwater Management for Municipal Operations

*Measurable Goals:*

- Self-assess Best Management Practices (BMPs) for Town Municipal Operations to minimize potential stormwater impacts every three years.